





Introduction to ScienceDirect for Research

ScienceDirect

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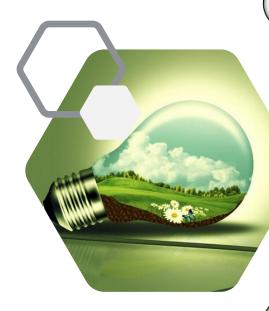


Announcement

- Ask questions using Q&A feature.
- 2. Questions will be answered after presentation.
- 3. You will be asked to fill the evaluation at the end of the training.
- 4. Teaching materials will be sent to you after the training.



Outline



1 Why do we need research ???

2 Introducing to Elsevier

3 Thailand Research and Resources

Introducing to ScienceDirect

5 Other Elsevier's tools and e-Learning

6 Q&A



Why do we need research??









Medical

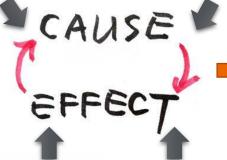


Education





better outcomes=



Research is needed to solve either problem or effect from humanity or nature.



Louis Pasteur (Chemistry)

Alexander Fleming Medicine









Society





Elsevier is transforming as a global information analytics company

Why we do it

We help you solve your

challenges, for the benefit

of humanity



Who we are

A global information analytics company specializing in science and health.

ELSEVIER CONTRACTOR OF THE PROPERTY OF THE PRO

What we do

We help institutions and professionals progress science, advance healthcare and improve performance.

A unique combination

Combine content with technology, supported by operational efficiency, to turn information into actionable knowledge.

How can Elsevier support to the research???



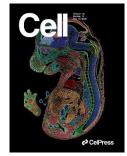
We continue to publish some of the best scientific work in the world; now hosting them on ScienceDirect.com

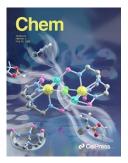
- >2600 active journals
- >19 million articles. Elsevier's article output accounts for nearly 18% of global research.
- Best in class for health collection
- 31% of all Elsevier journals are ranked #1 in their subject area
- >90% indexed by Scopus
- >85% Q1 and Q2
- Elsevier journals and books account for 28% of citations













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ScienceDirect





RESEARCH MGMT /PROMOTION TOOLS

SciVal Spotlight

SciVal Experts

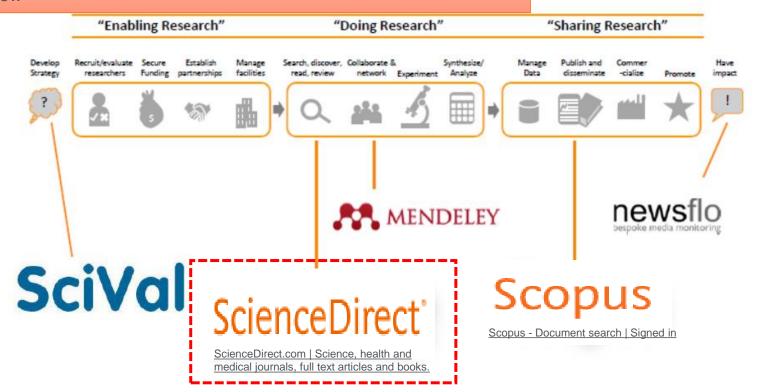
SciVal Strata

SciVal Funding

How can Elsevier support to the research???



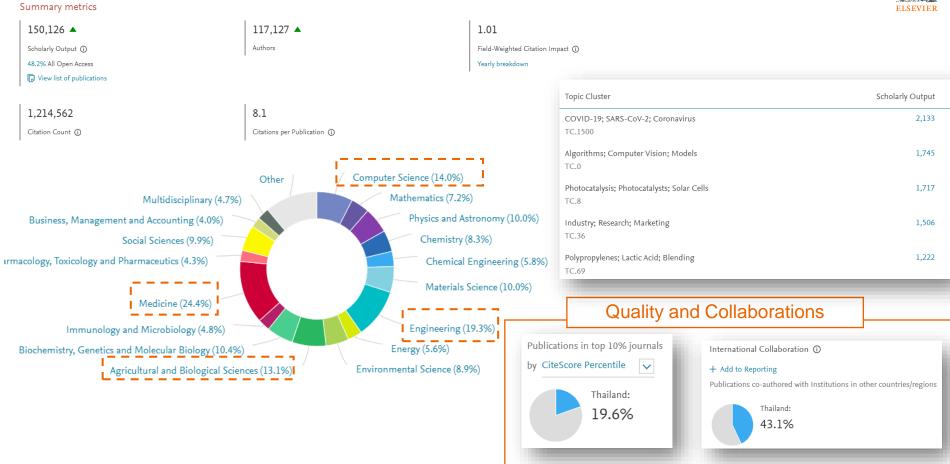
Elsevier can support and provide the researcher across the research workflow





Thailand Public University's Profile: Research Overview 2018-2024





World Trends: Research Overview (2019-2022)

ELSEVIER

Topic Cluster	Scholarly Output	Field-Weighted Citation Impact
COVID-19; SARS-CoV-2; Coronavirus TC.1500	254,506	2.56
Secondary Batteries; Electric Batteries; Lithium Alloys TC.30	215,347	1.86
Algorithms; Computer Vision; Models TC.0	437,498	1.58
Photocatalysis; Photocatalysts; Solar Cells TC.8	184,619	1.62
Graphene; Carbon Nanotubes; Nanotubes TC.22	165,897	1.47

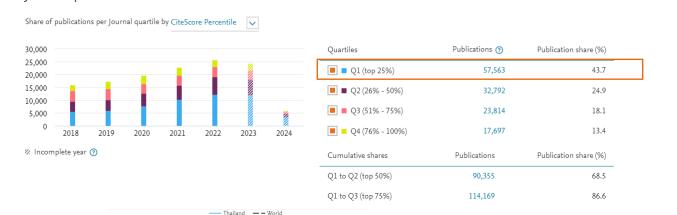
Coun	tries/Regions	Scholarly Output	\downarrow	Authors	Citations	~
1.	China	5,413,644	•	6,095,545		57,567,572
2.	United States	4,618,772	•	3,272,481		56,835,277
3.	India	1,522,959	•	1,261,420		10,967,901
4.	United Kingdom	1,492,764	•	810,598		20,295,113
5.	Germany	1,258,708	•	772,883		15,299,903
6.	Italy	924,802	•	493,670		11,089,620
7.	Japan	887,959	•	747,347		7,856,982
8.	France	800,455	•	506,335		9,861,660
9.	Canada	795,559	•	453,495		10,536,094
10.	Australia	753,558	•	348,480		11,328,145
40.	Thailand	150,126	A	117,127		1,214,562

Publications of Thailand:

Journal quartiles

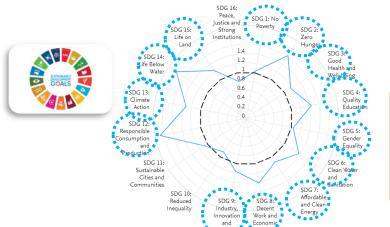
Share of publications per Journal Quartiles by CiteScore from 2018 -2024





Key Findings

- Q1 publication output from Thailand was consistently high and had the largest proportion of share.
- From 2018 2024, MHESI produced 57,563 publications in Q1 journal (by CiteScore), accounting for an average of 43.7 % share during this period.

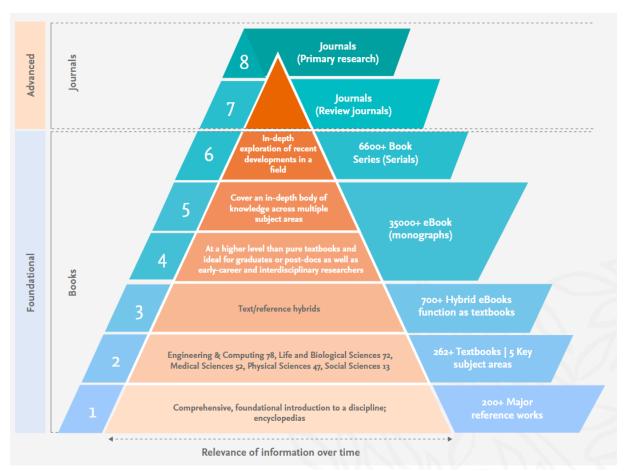


Key Findings

Thailand well exhibits SDGs performance for 13 from 16 of SDGs, which are higher than average of the world.

Resource for Thailand: ScienceDirect

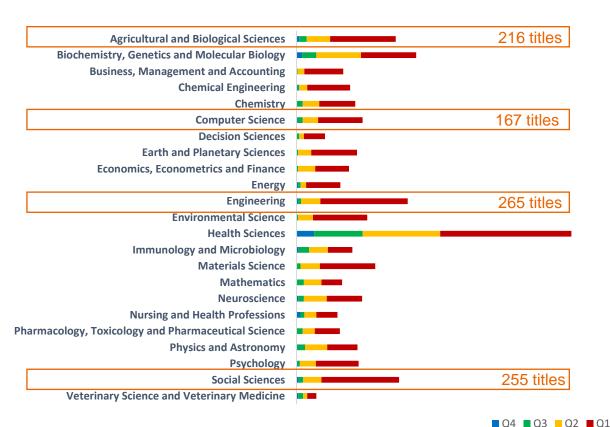






MHESI's Elsevier **Journal** Subscription Supports 4 Key Research Areas (2010 to Present)





What is BCGs?



Bio-Circular-Green Economy (BCG)



BCG is an integration of bioeconomy, circular economy and green economy

Bio-Circular-Green Economy (BCG) model was introduced by the **Thai Government** as a strategy to create sustainability and inclusiveness to Thailand's economy, society and the environment. The model places emphasis on applying science, technology and innovation to turn Thailand's comparative advantage in biological and cultural diversity into competitive advantage, focusing on four strategic sectors, namely as...

1) Agriculture and food



Agricultural and Biological Science: 216 titles

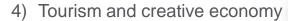


) Wellness and medicine



Engineering: 265 titles

B) Energy, materials and biochemicals





Social Science: 255 titles

Research Workflow



Planning Writing Tracking Research Data Reasoning Idea Designing **Publishing Promoting** Management

Main Question(s)

- · Why research is important?
- · Why I have to make thesis/dissertati on
- · What skills required as new researchers?

- How to understand research topics?
- · How to find research trends?
- · How to link research with patents?

- · What types of research manuscripts are out there?
- · How to find collaborators?
- · How to find funding bodies?

- · How to find the right references?
- · How to manage research references?
- approach collaborative writing?

- · What should I prepare before writing?
- What are metrics in important points journals? in writing?
- · How should I

- · How to find the · How to increase right journal? my research visibility?
- · What are these
- · What are ethics in publishing?

· How to assess my performance?

• How

- communicate my · How to increase my profile as performance to stakeholders? researcher?
- · How to manage research output?
- · How to manage iournals?

Let's Think!!!

When we are a students











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>20m articles

>2700 peerreviewed journals

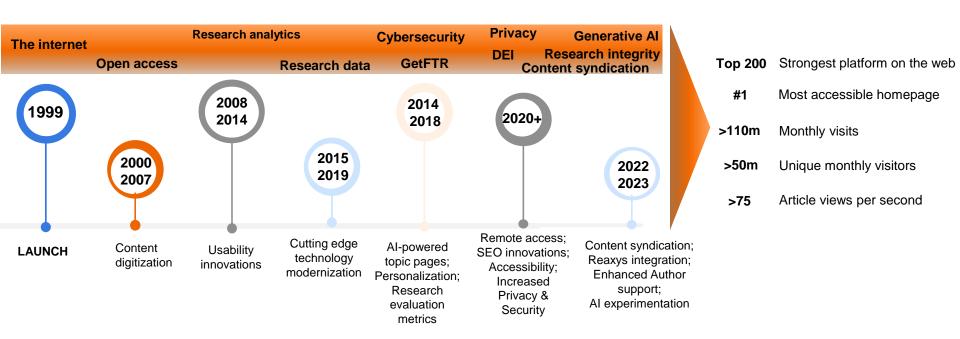
>46k eBooks 375k topic pages

>600 open access publications

>3.3M open access articles

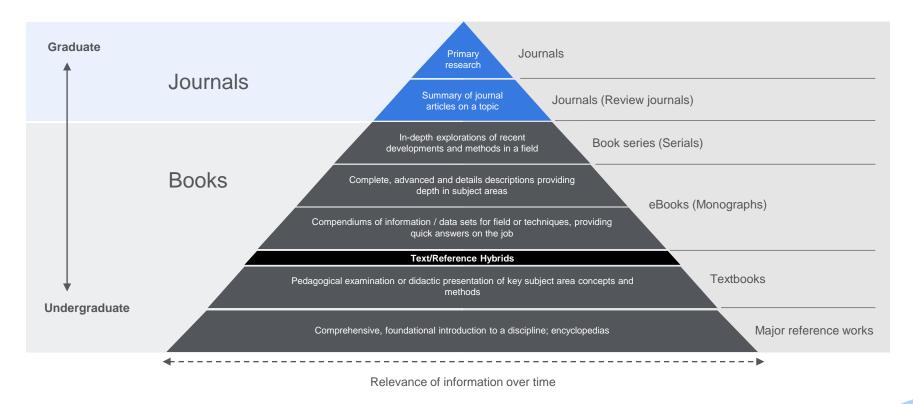
ScienceDirect was launched as a revolutionary platform and has continued to move from strength to strength

A 25-year history of adaptation and innovation to be the world's largest and most trusted source of peer reviewed full-text content peer-reviewed



ScienceDirect supports all stages of learning





Type content in ScienceDirect



Original Research Articles

- Complete report on original research
- Typically 8-10 pages, 5 figures, 25 references
- Can be found in OA or non-OA journal
- Good way to build a scientific research career



Short Communications

- Quick and early communications of significant, original advances, usually claiming certain results.
- Much shorter than full articles.
- Appear under many names, such as letter papers, preliminary notes, notes, etc.



Review Papers

- Critical synthesis of a specific research topic
- Typically 10+ pages, 5+ figures, 80 references
- Typically solicited by journal editors
- Good way to consolidate a scientific research career







Type content in ScienceDirect



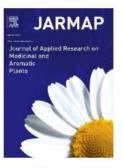
What are on ScienceDirect Types of content: OA vs Non-OA

*OA= Open Access and *Non-OA= Subscription

Traditional publishing

- · Authors publish free of charge
- Institutions or individuals subscribe to journals

Agricultural Engineering Immunology Social Sciences









CiteScore 3.8

CiteScore 1.6

CiteScore 4

CiteScore 0.7

Agricultural Engineering Chemistry Energy

Open access publishing

- Author (or institution/funding agency) pays an article publication fee
- Article is made freely available to all online



CiteScore 5.1



CiteScore 8.2



CiteScore 5.9

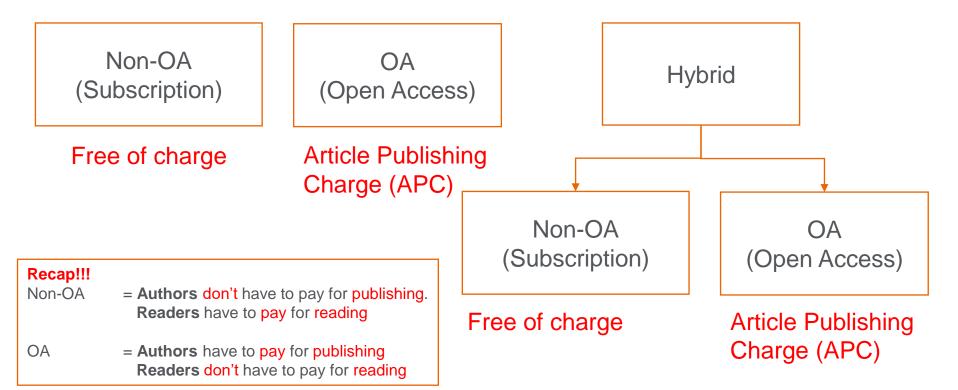


CiteScore 1.2

What are on ScienceDirect? Recap!!! Types of content: OA vs Non-OA



*OA= Open Access and *Non-OA= Subscription



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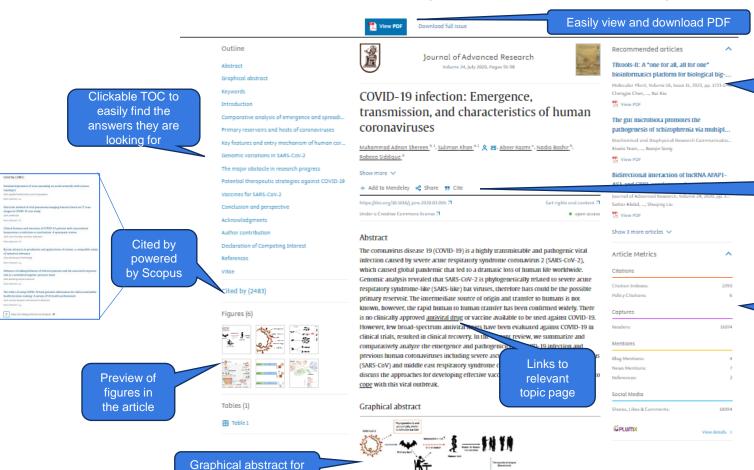
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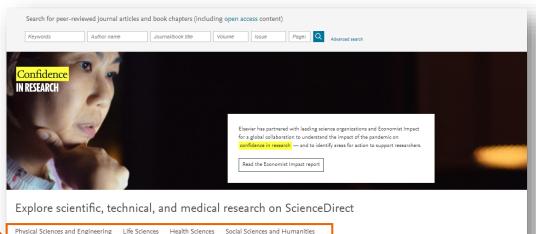
PlumX Article
Metrics to
demonstrate the
reach and
impact of the
article

Search Library



Build you knowledge with ScienceDirect and with help from your

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Extended SARS-CoV-2 RBD booster

4 major groups

Chemical Engineering

Computer Science Earth and Planetary Sciences

Chemistry

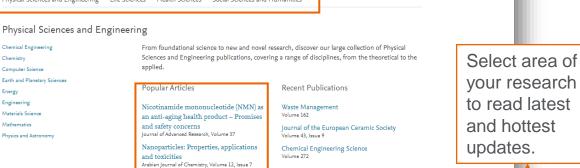
Energy

Engineering

Mathematics

Materials Science

Physics and Astronomy



your research to read latest and hottest updates.

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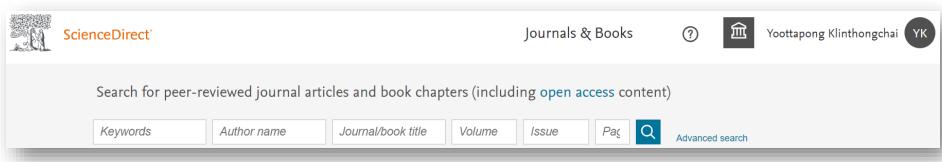


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Now that you're on ScienceDirect, it's time to look around.

The ScienceDirect search functionality offers a multitude of search fields, filters and alerts to focus your search and improve your workflow. First, choose the search technique you prefer.

If you want a broad search that you can filter afterwards, head to the <u>search bar</u> for a quick search:



Enter keywords, an author name, or the title of a journal or book to get started.

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Search

You might want to begin with a narrow search instead, so click on <u>Advanced Search</u> where you'll see how easy it is to get specific with the new open-design form:

- Search by author affiliation or article type
- Filter for open access/open archives articles
- Check out suggested publications
- Filter for volume/issue number in journal/book searches
- Set search alerts
- Notice access/entitlement icon on each article
- Download search alerts list as a .CSV

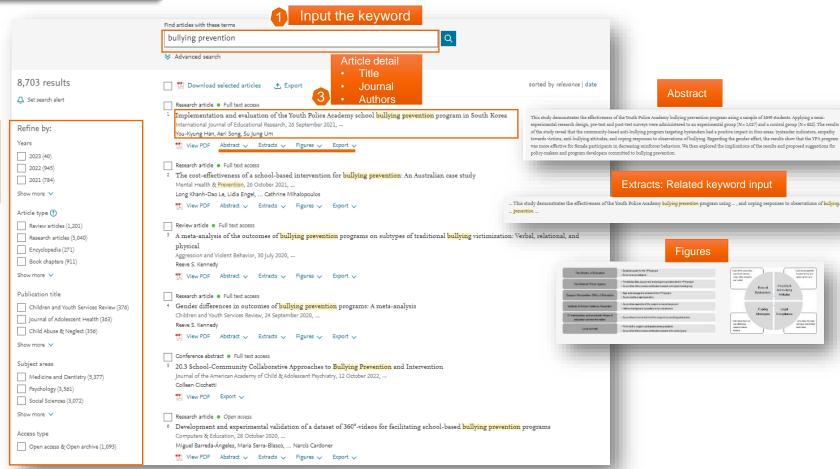
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Search tips 🕜	Find articles with these terms		
	In this journal or book title		Year(s)
	Author(s)		Author affiliation
	Volume(s)	Issue(s)	Page(s)
	✓ Show all fields		
			Search Q

Search Library



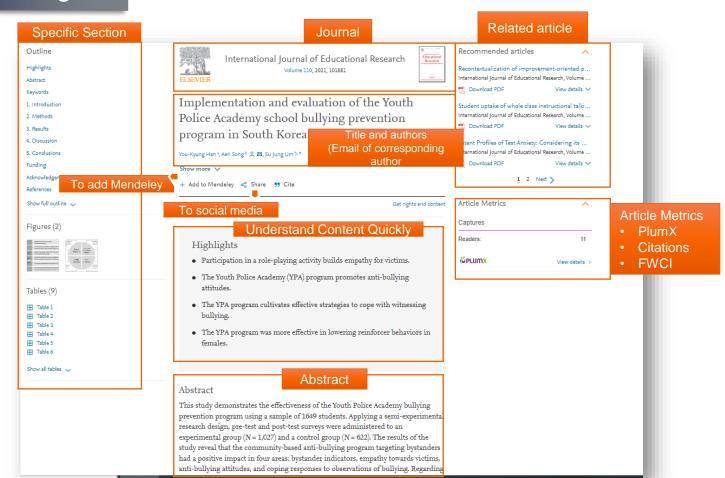


Use the filter to focus more on specific area



Article Page





How can we know whether good or bad research?



What criteria should I use to decide to read for each articles?

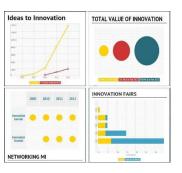
Which researches should I read for this subject area?



Does target content in article answer my decision?







Metrics are one of the condition which may help you to make the decision for reading the target research.



Research metrics can be used to...



Check quality of articles

-

ScienceDirect



Article-level metrics in ScienceDirect

Article-level metrics (ALMs) quantify the reach and impact of published research.

ALMs seek to incorporate data from new sources (such as social media mentions) along with traditional measures (such as citations) to present a richer picture of how an individual article is being discussed, shared, and used.

PLUMX

PlumXMetrics are comprehensive, item-level metrics that provide insights into the ways people interact with **individual pieces** of research output:

- Visualizes scholarly engagement
- •Includes 5 categories of metrics
- •Designed to communicate engagement without a score



Wikipedia links)







SOCIAL MEDIA (+1s, likes, shares, tweets)



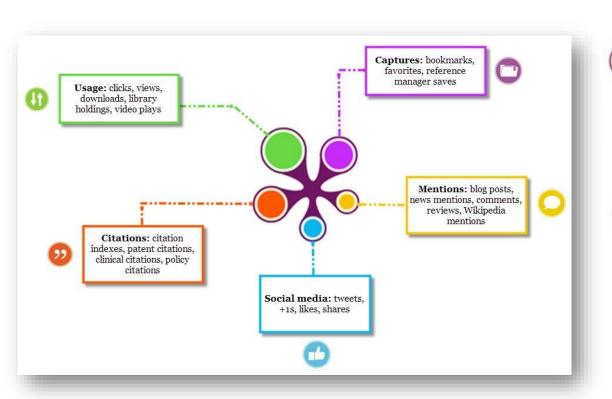
CAPTURES
(bookmarks, code forks, favorites,



CITATIONS (citation indexes, patent citations, clinical citations)

PlumX Print Examples







An example of a Plum Print for an article that has metrics balanced in all categories.



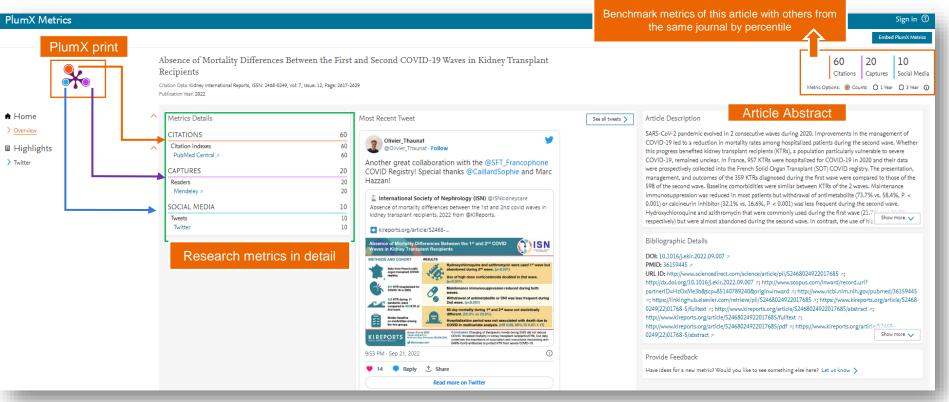
An example of a Plum Print with a lot of Citations and Captures, a small amount of Usage, and no Mentions or Social Media.



An example of a Plum Print with an outsized amount of Social Media.

More detail and source from PlumX





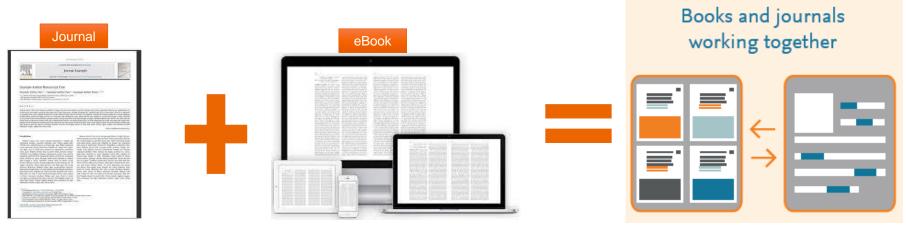
Better Together



Topic Page

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Topic Page



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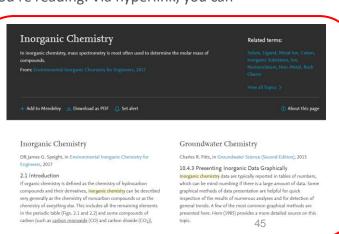
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immediately go to a page with authoritative and foundational content for that term

system processes as we have done over the past century. Understanding the relationship between molecular structure and function is a core outcome for learning and applying chemistry in curriculum mapping frameworks such as the ACS Anchoring Concepts Content Maps for general and inorganic chemistry [33].



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- Chemistry
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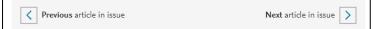
- Food Science
- Materials Science and Materials Engineering
- Earth and Environmental Sciences
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- Social Sciences

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Conclusions

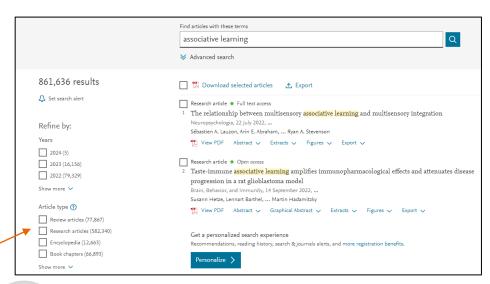
Columnar neurons from the second optic neuropil are likely the main plastic locus responsible for the modifications in animal behavior when confronted with rapidly repeated object motion. Our results demonstrate that visually guided behaviors can be determined by neural plasticity that occurs surprisingly early in the <u>visual</u> pathway.



Introduction

Motion vision provides essential cues for a wide variety of animal behaviors. It originated to fulfill two essentially distinct behavioral tasks. One task, which is based on the analysis of panoramic optic flow, is to inform the animal about its own movements. The other task, which is based on the processing of focal motion cues, is to allow the animal to know about the movement of prey, predators, and conspecifics. Because animal navigation imply sustained analysis of the optic flow, the visual processing involved in this task shows little change upon repeated or continuous stimulation. In contrast, behavioral and neuronal responses to repeated object motion often show fast and profound decline. Such decline, in the form of either habituation [1] or more-complex associative learning processes [2], represents constitutive mechanisms of an animal's doubtility [3]

The arthropod neural systems that have used to investigate object or target visual figure detection (FD) cells in the blowfly [4]; the system that contains small target



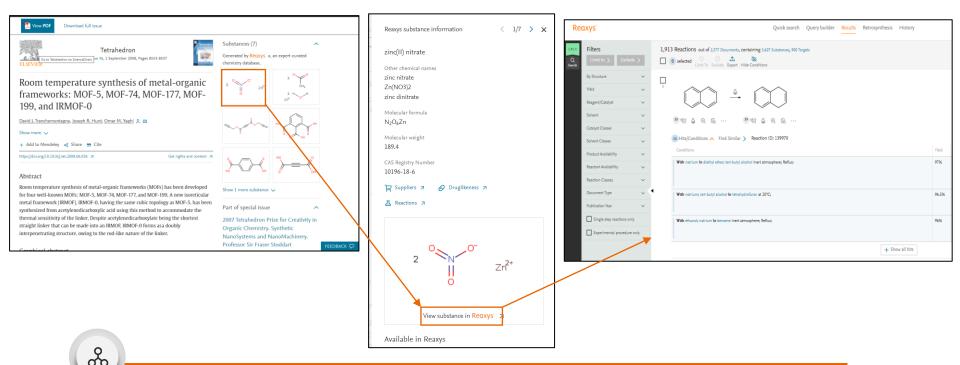


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Uncover valuable insights

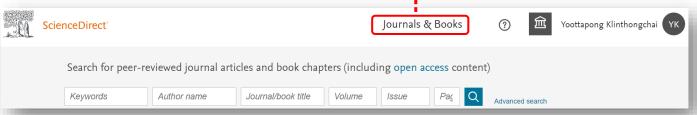
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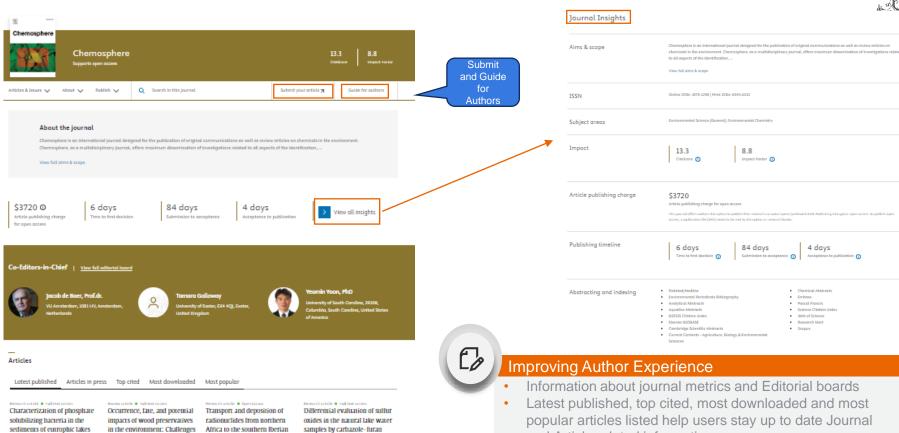
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intrusions of March 2022 Esperanza Liger. ... María López-Pérez fluorescent probe

Xion Ye, ... Yong Liu

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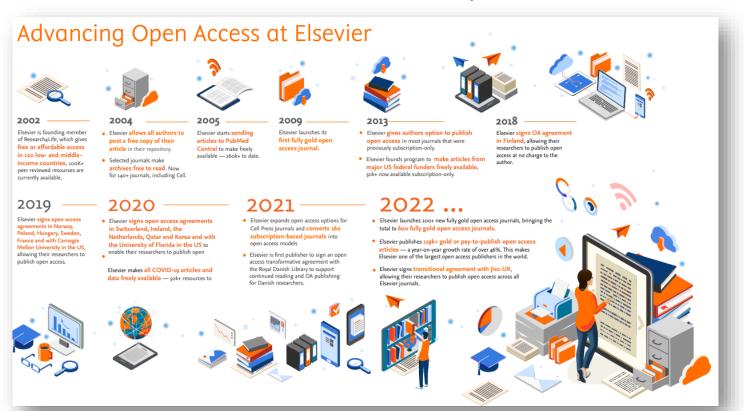
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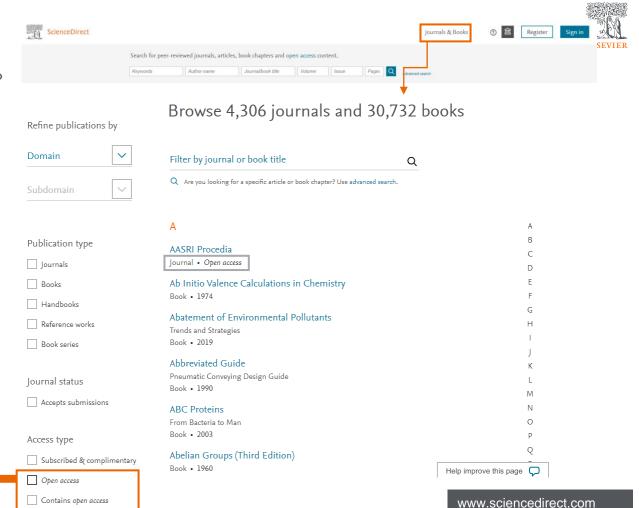
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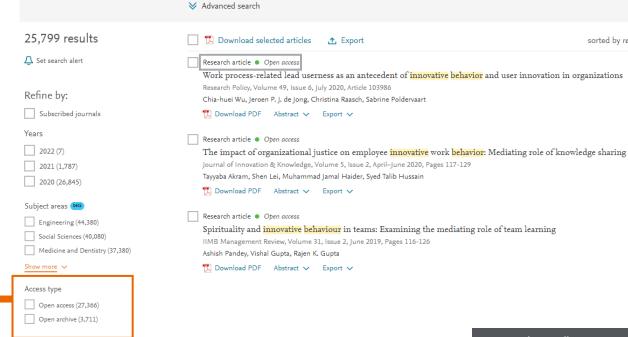




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Volume

Author name

Find articles with these terms innovative behavior

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sorted by relevance | date

Geographical Pricing for Open Access (GPOA) Pilot details



Elsevier is piloting a program from January 2024 to set APC prices for 143 gold open access journals according to the income level of the country of the corresponding author.

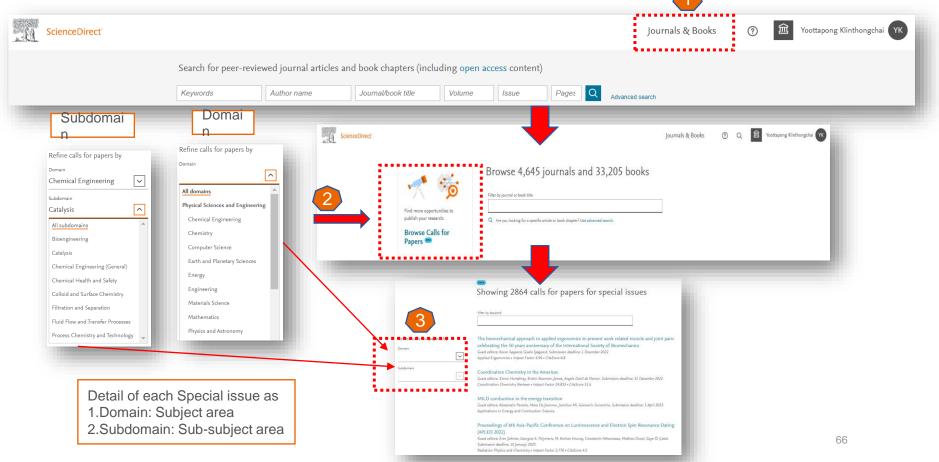
- For these pilot journals we will waive the APC for corresponding authors who are based in low-income countries as classified by the World Bank as of July 2023.
- For articles whose corresponding authors are based in lower-middle-countries the geo-price will be 20 percent of the APC global list price.
- Corresponding authors based in upper-middle-income countries and where R&D intensity (domestic expenditure on R&D expressed as a percentage of GDP according to OECD) is below two percent are defined in three different groups based on GNI per capita and will see a different APC geo-price based on the GNI per capita of the country ranging from 45 percent to 90 percent of the APC list price.
- <u>List of journals included in Elsevier's geographical pricing for open access pilot</u>

Upper-middle income 1 (45% of APC to be paid)		
Albania	Gabon	North Macedonia
Armenia	Georgia	Paraguay
Azerbaijan	Guatemala	Peru
Belarus	Indonesia	South Africa
Belize	Iraq	Suriname
Botswana	Jamaica	Thailand

Authors under Thailand can pay the 45 % of APC with 55% discount from 143 journals under Elsevier's lists

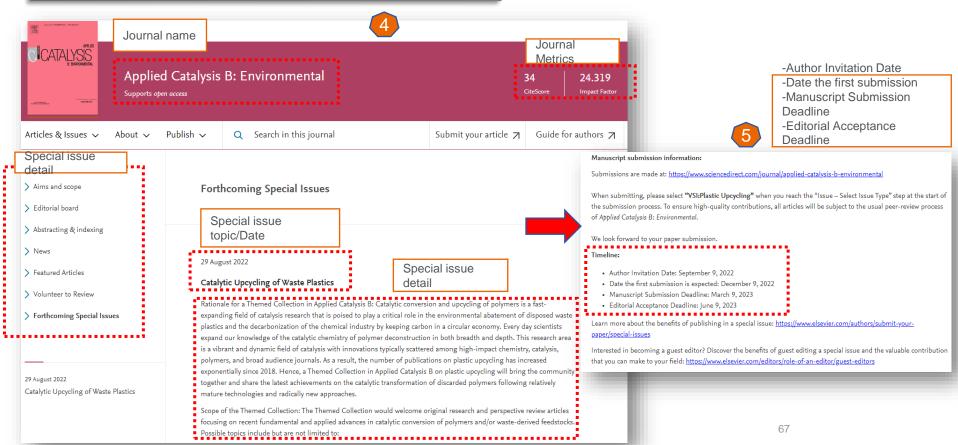
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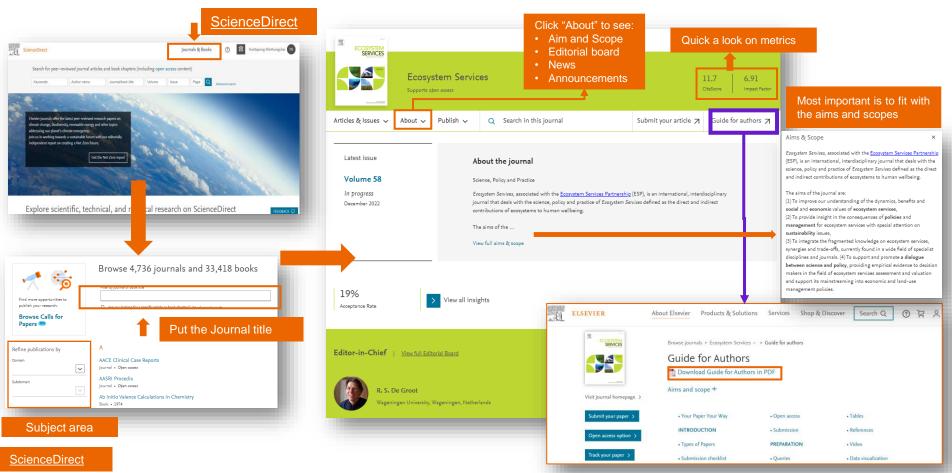
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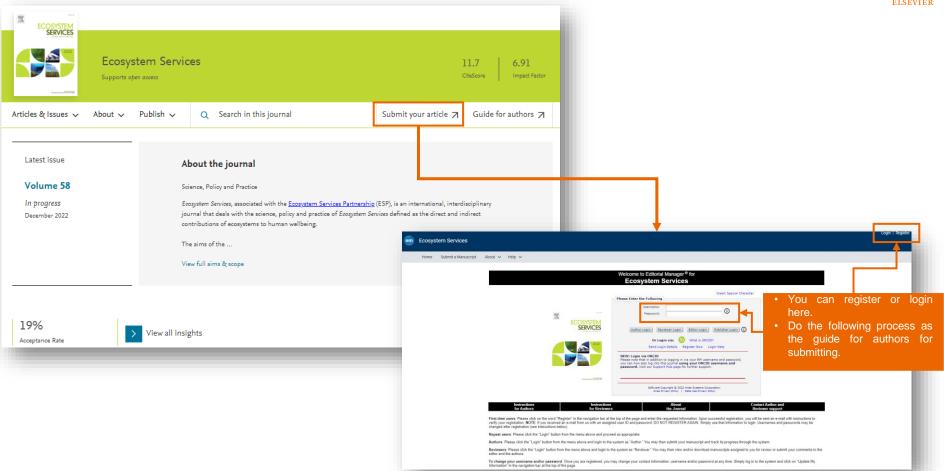




Navigating ScienceDirect

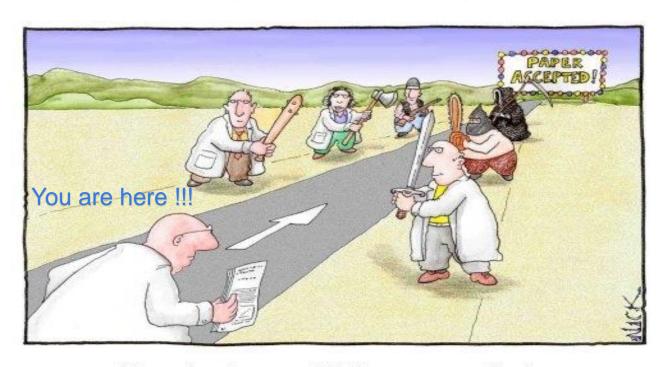
Time to submit !!!





The war has begun !!! (Knowledgeable War)





Most scientists regarded the new streamlined peer-review process as 'quite an improvement.'







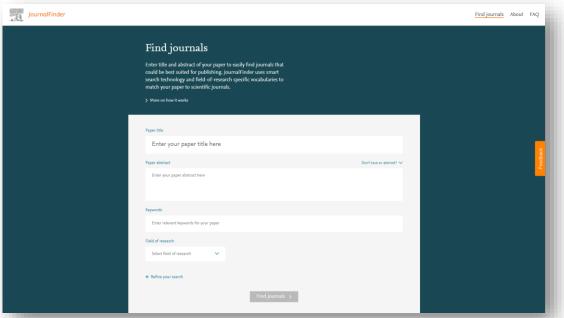
Other research tools



Elsevier Journal Finder

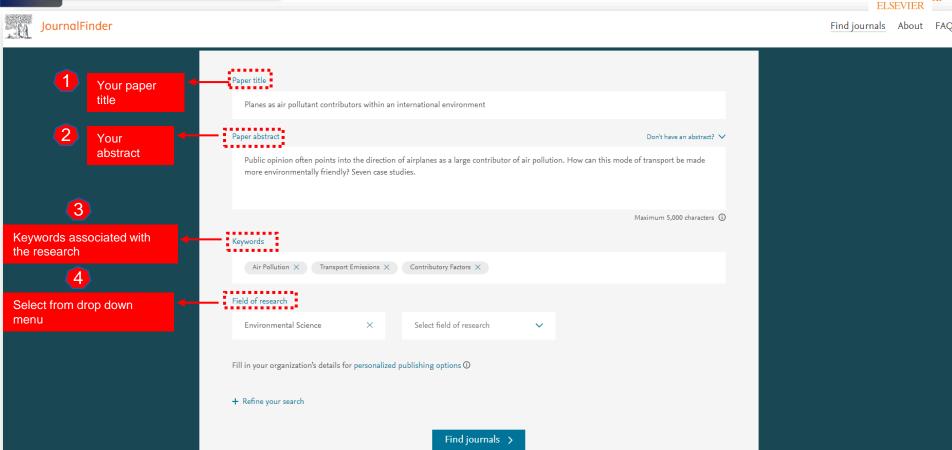
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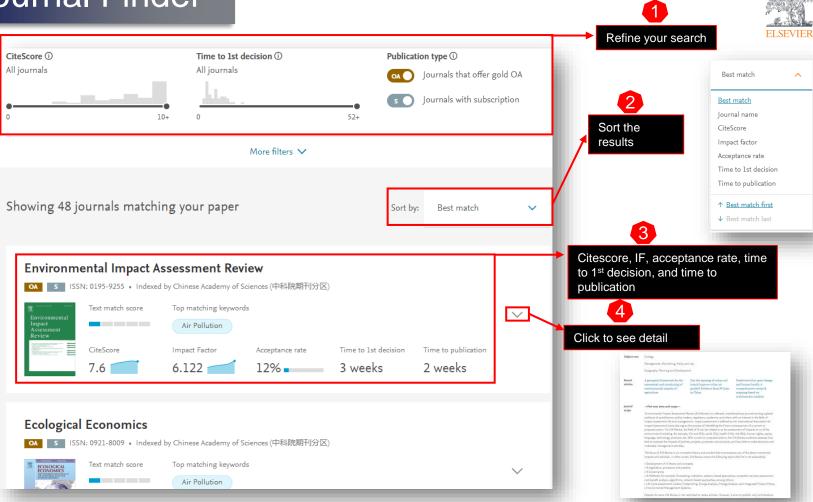


Journal Finder





Journal Finder



New journal recommendation tools help authors choose journals for their research



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Improving Author Experience

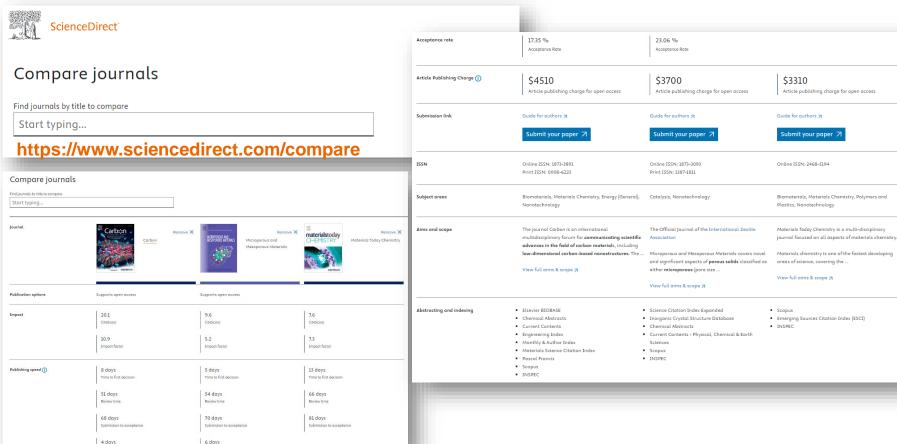
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Import	13.3	16.8	11.7
	CiteScore	CiteScore	CheScore
	8.8 Impact factor	9.8 Impact factor	6.8 Impact factor
Publishing speed ()	6 days Time to first decision	6 days Time to first decision	11 days Time to first decision
	84 days	80 days	102 days
	Submission to acceptance	Submission to acceptance	Submission to acceptance
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New Feature is coming as Compare Journals





Other research tools



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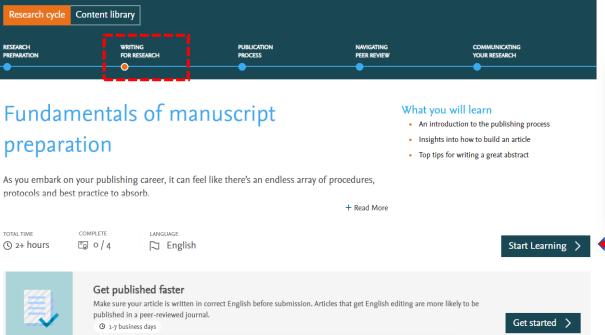
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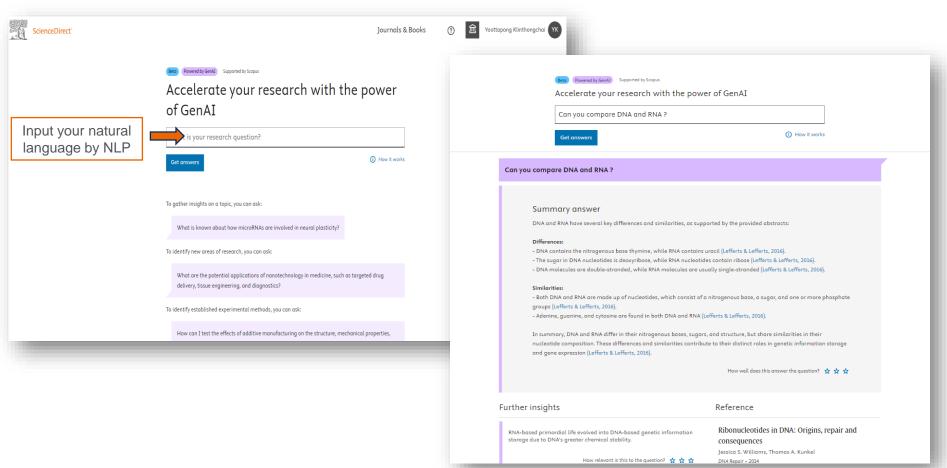
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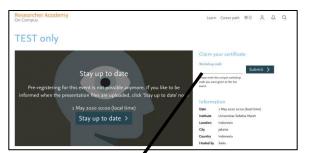








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